

TABLE of CONTENTS

(Managers)

Section I - David Liss

How the AVENGERS Beat THANOS – Developing Great Teams
Think Like a CEO – Strategic Mgmt. for the Vet Mgmt Professional
Think Like a CFO – Financial Management
Carrot or the Stick – Motivating the Team
Why Vet Clients Don't Like Rounded Prices: Behavioural Economic Insights on Your Clients
Recruiting Staff in Tough Times

Section II - Dr. Adam Little

Riding the Wave: Navigating Rapid Technological Change
Smart Practice: AI's Role in Veterinary Innovation
From Theory to Action: Leveraging ChatGPT to Help With Client, Hospital, and Patient Tasks
Tech Adoption Mastery: Strategies for Veterinary Practices

(Support Staff)

Section III - Dr. Liz Ruelle

Weight Management For Your Fat Cats!
Supporting Our Senior Cats

Section IV - David Liss

Triage – How to Properly Handle Emergencies
Didn't You Hear Me? Communication and Why it is So Difficult

(Support Staff /Technicians)

Section V - Amanda Shelby

Cultural Environment of Veterinary Profession: Change is Possible

Section VI - Kelly Foltz

Me-OUCH! Feline Pain Assessment and Intervention

Section VII - Liza Wysong

Bringing Vaccine Guidelines to Life