

APVC 2023 Speaker Sponsorship Opportunities Appendix

1. Email registration forms as soon as possible. Every year industries are turned away from exhibiting at APVC due to restricted space.
2. Booths are granted first to sponsors at the platinum and gold levels, then to exhibitors who have been with us in the past and third to new registrants on a first response basis. If you send in your registration and there isn't an available booth space, your name will be placed on a waiting list for this years conference. Payment will not be processed until booth space is available. Should APVC not be able to accommodate your booth registration request, the registration will be refunded by cheque in the full amount. **We cannot guarantee returning exhibitors booth space if your registration form has not been received by Jan 31st 2023**
3. Sponsorship ranking will be determined solely by the total sponsorship commitment value. A company sponsoring \$11,000 will have priority over a company sponsoring \$10,000, even though both are classified as platinum sponsors, and therefore be provided the opportunity of first selection of their sponsorship choices, followed by the second ranked sponsor and so on. Speaker and other Sponsorship opportunities selected (see associated document) are combined to determine sponsorship ranking.
4. Sponsors will be granted prime locations in the exhibit areas.

TO VIEW THE 2023 APVC SPEAKER / TOPIC SCHEDULE VISIT www.apvc.ca

Dr. David Wilkie, DVM, MS, DACVO Emeritus

Bio

Dr. Wilkie was born in Toronto, Canada and obtained his D.V.M. degree in 1984 from the University of Guelph, Canada. He spent one year at the University of Pennsylvania as an intern and in 1985 came to The Ohio State University to begin a 3-year residency and Masters degree in comparative ophthalmology. He received both his Masters degree (MS) and ophthalmology specialty boards (ACVO) in 1988. He was hired in 1988 as an Assistant Professor in the Department of Veterinary Clinical Sciences at The Ohio State University, was promoted to Associate Professor and then to Professor of Veterinary Ophthalmology. He served as the Department Chair of Veterinary Clinical Sciences from 2015-2018. In addition, Dr. Wilkie served a Professor in the College of Medicine at The Ohio State University. He is currently Professor Emeritus at The Ohio State University.

Dr. Wilkie has trained 21 residents who are Board Certified in the American College of Veterinary Ophthalmologists or the European College of Veterinary Ophthalmologists and 3 Diplomates in Japanese Comparative Ophthalmology. In addition, Dr. Wilkie has provided advanced training in ophthalmology to 20 graduate students and over 34 veterinarian ophthalmologists from 12 countries.

Dr. Wilkie's areas of interest include ocular surgery, inflammatory diseases of the eye, ocular pharmacology, cataract surgery, intraocular lens implantation, glaucoma, and comparative ophthalmology.

LECTURES

Friday, April 21st - am

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Ophthalmic Diagnostic Exam	1 ½ hrs
2) Eyelids – They Serve the Cornea	1 ½ hrs

Friday, April 21st - pm

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Cornea – 0.5mm is All You Get	1 ½ hrs
2) Keratoconjunctivitis Sicca – What's New?	1 ½ hrs

LAB

Saturday, April 22nd - am

(Veterinarians) 1/2 Day (Wet Lab)

Sponsor: _____ \$2,500

Topics

Time

1) Surgery of the Eyelids - Part I

1 ½ hrs

2) Surgery of the Eyelids - Part II

1 ½ hrs

Saturday, April 22nd - pm

(Veterinarians) 1/2 Day (Wet Lab)

Sponsor: _____ \$2,500

Topics

Time

1) Surgery of the Cornea - Part I

1 ½ hrs

2) Surgery of the Cornea - Part II

1 ½ hrs

LECTURES

Sunday, April 23rd – am

(Veterinarians) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

1) The Red, Cloudy and Painful Eye – Diagnosis and Treatment

1 ½ hrs

2) Feline Ophthalmology – They Are Not Little Dogs

1 ½ hrs

Sunday, April 23rd – pm

(Veterinarians) 1/4 Day

Sponsor: _____ \$1,750

Topics

Time

1) Retina: What in the Heck Am I Looking At?

1 hr

Dr. Étienne Côté, BS, DVM, Dipl. ACVIM (Cardiology, SAIM), FACC, FCAHS

Bio

Dr. Étienne Côté is a Native of Montreal, DVM from Cornell many years ago, board-certified in Cardiology and Small Animal Internal Medicine, and teacher and cardiologist at the Atlantic Veterinary College-UPEI in Charlottetown for... actually, it will be 20 years during APVC (April 21, 2003 start date)! Editor of Clinical Veterinary Advisor textbook and co-editor of the current and forthcoming editions of Ettinger's Textbook of Veterinary Internal Medicine.

LECTURES

Friday, April 21st - am

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) How I Interpret an ECG and Management of Cardiac Arrhythmias	1 ½ hrs
2) Client Communication in Cardiovascular Cases	1 ½ hrs

Friday, April 21st - pm

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Update on Feline Cardiomyopathies: Diagnosis and Management	1 ½ hrs
2) Top Pitfalls in Small Animal Cardiology: How to Spot and Avoid Them	1 ½ hrs

Saturday, April 22nd - am

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Case Studies in Cardiology	1 ½ hrs
2) Cardiology Point – Counterpoint Pros and Cons of Cases When We Don't Always Agree – Featuring Dr. Lynn O'Sullivan	1 ½ hrs

Dr. Dawn M. Boothe, DVM, MS, PhD

Bio

Dr. Boothe graduated from Texas A&M University (TAMU) in 1977 and 78 (BS), and a Doctor of Veterinary Medicine in 1980. After an internship at Auburn University, she returned to TAMU to complete an MS in Physiology, a residency in small animal internal medicine (becoming board certified in 1985), and a PhrMA Fellowship and PhD in Veterinary Clinical Pharmacology (1989). She is among the first class of diplomates in the American College of Veterinary Clinical Pharmacology (1991). In 1990, she joined TAMU in the Department of Veterinary Physiology and Pharmacology, reaching Professor in 2003. She then joined the departments of Anatomy, Physiology and Pharmacology and Clinical Sciences at Auburn University's College of Veterinary Medicine as Professor. At Auburn University, Dr. Boothe directed the Clinical Pharmacology Laboratory, serving over 4000 national and international veterinary practices. She actively taught in the 1st through 4th veterinary students, and has mentored over 31 graduate students or Clinical Pharmacology Residents

LECTURES

Friday, April 21st - pm

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) The High Point of Medical Cannabinoids	1 ½ hrs
2) Opioids: An updated Review of Use in Dogs and Cats	1 ½ hrs

Saturday, April 22nd - am

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Antimicrobial Stewardship: Avoiding Resistance and Facilitating Therapeutic Success	1 ½ hrs
2) The Best Bank for Your Bug and MIC is the Key	1 ½ hrs

LECTURES

Saturday, April 22nd - pm

(Veterinarians) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

1) Anticonvulsant Therapy in the Dog and Cat: The New and the Old

1 ½ hrs

2) Nutraceuticals: Myth, Magic or Must?

1 ½ hrs

Dr. Alexa Bersanas, BSc, DVM, MSc, DACVECC

Bio

Dr. Bersenas is an Associate Professor in Clinical Studies at the Ontario Veterinary College (OVC), University of Guelph, Canada, where she is the Chief of the Emergency & Critical Care Service since 2008. Dr. Bersenas is a graduate of the OVC. She completed an internship at the Atlantic Veterinary College University of PEI and practiced in Toronto before returning to academia where she completed a residency in Emergency & Critical Care. She has actively trained DVM and graduate students for nearly 20 years. She enjoys mentoring all levels of trainees and participating in continuing education nationally and internationally. Dr. Bersenas' clinical interests include fluid delivery and respiratory medicine specifically supporting small animal patients in respiratory distress. She has a fondness for feline medicine and promoting patient-centered care. Her pets include a quirky orange tabby cat and a very geriatric Rhodesian Ridgeback.

LECTURES

Friday, April 21st - am

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Pain Management, Sedation and Emergency Stabilizations	1 ½ hrs
2) Thoracic Trauma – Management and More	1 ½ hrs

Saturday, April 22nd – pm

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Finding the Sweet Spot: Glucose Emergencies (DKA, Hypoglycemia, etc.)	1 ½ hrs
2) Feline Respiratory Distress	1 ½ hrs

Dr. Liz O'Brien, DVM, DABVP

Bio

Dr. Elizabeth O'Brien is the managing DVM of two feline only practices in Hamilton, Ontario, where she continues as a practitioner and a passionate advocate for the welfare of cats. She received her veterinary degree in 1985 from the Ontario Veterinary College. She became a Diplomate, American Board of Veterinary Practitioners in feline practice in 1999. Dr Liz was the recipient of the prestigious CVMA Small Animal Practitioner of the Year Award for 2014 as well as numerous awards for her contribution to well-being of shelter and street cats.

LECTURES

Saturday, April 22nd - am

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Feline Osteoarthritis – Recognition and Treatment	1 ½ hrs
2) Feline Diagnostics. What to Order and What Does it Mean?	1 ½ hrs

Sunday, April 23rd - am

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) The Unwell Feline – Just Ain't Doing Right	1 ½ hrs
2) Feline Lower Urinary Tract Disease	1 ½ hrs

Sunday, April 23rd - pm

(Veterinarians) 1/4 Day Sponsor: _____ \$1,750

Topics	Time
1) The Vomiting Cat – Hairballs are NOT Normal	1 hr

Tasha McNerney, BS, CVT, CVPP. VTS

Bio

Tasha is a Certified Veterinary Technician from Glenside, PA. She is also a Certified Veterinary Pain Practitioner and works closely with the IVAPM to educate the public about animal pain awareness. Tasha became a veterinary technician specialist in anesthesia in 2015. Tasha loves to lecture on various anesthesia and pain management topics around the globe. Tasha travels across the U.S. to consult with veterinary hospitals on best anesthesia practices. Tasha has authored numerous articles on anesthesia and analgesia topics for veterinary professionals and pet parents. In her spare time Tasha enjoys reading, spending time with her husband and son, and recording the Veterinary Anesthesia Nerds Podcast

LECTURES

Friday, April 21st - am

(Technicians) 1/2 Day Sponsor: _____ \$2,500

Topics	Time
1) The Ins and Outs of the Anesthetic Machine	1 ½ hrs
2) Top Myths in Veterinary Anesthesia	1 ½ hrs

Friday, April 21st - pm

(Technicians) 1/2 Day Sponsor: _____ \$2,500

Topics	Time
1) Breed Specific Anesthesia	1 ½ hrs
2) Keeping Your Dentistry Patient Safe Under Anesthesia	1 ½ hrs

Saturday, April 22nd - am

(Technicians) 1/2 Day Sponsor: _____ \$2,500

Topics	Time
1) Your Analgesic Arsenal	1 ½ hrs
2) Case Studies: Anesthesia Choose Your Own Adventures	1 ½ hrs

LECTURES

Saturday, April 22nd - pm

(Technicians)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

1) Avoiding the Hypos in Vet Anesthesia: Hypothermia & Hypotension

1 ½ hrs

2) Understanding Capnography

1 ½ hrs

Karen Roach, RVT, VTS (ECC)

Bio

Karen is originally from the East Coast of Canada. She graduated from the Nova Scotia Agricultural College's Animal Health Technology program in 1994. In 1997, after working for several years in general practice, she accepted a position with the newly opened Metro Animal Emergency Clinic in Halifax, Nova Scotia, the first after hours veterinary emergency hospital to open in Atlantic Canada. In 2000, she completed a one-year Veterinary Technician Internship at The Animal Medical Center in New York City. It was here that a keen interest in anesthesia, and emergency and critical care medicine began. After completing the internship, she returned to Halifax, Nova Scotia, and the Metro Animal Emergency Clinic, and eventually began working towards becoming a Veterinary Technician Specialist in emergency/Critical Care. She completed this designation in 2013, and in June 2014, left her native Canada and made the move to New Jersey. After 4 years at NorthStar Vets, she decided to make a change in her career and became the ICU Training Mentor at Mount Laurel Animal Hospital in September 2018

LECTURES

Friday, April 21st - am

(Technicians)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) Getting to Know You: Critical Care Nursing and Monitoring 1 ½ hrs
- 2) Phlebotomy: Beyond the Cephalic – It's Not the Final Frontier 1 ½ hrs

Saturday, April 22nd - am

(Technicians)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) The Touch of Triage 1 ½ hrs
- 2) Don't be a Pain: Analgesia for the Emergency and Critical Care Patient 1 ½ hrs

LECTURES

Sunday, April 23rd - am

(Technicians) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

1) The How To's of Setting up a CRI, Simplify the Math (**LAB**)

1 ½ hrs

2) You're My Hero: Smoke Inhalation

1 ½ hrs

Sunday, April 23rd - pm

(Technicians) 1/4 Day

Sponsor: _____ \$1,250

Topics

Time

1) The Sweetness That Could Kill You: DKA

1 ½ hrs

Erin Spencer, M.Ed, CVT, VTS (ECC)

Bio

Erin is a CVT from New England. Early on she developed an interest in emergency medicine and went on to earn her VTS (Veterinary Technician Specialty) in Emergency and Critical Care in 2011. After finding a passion for education and training of future veterinary professionals, she earned her Master's in Adult Education. Erin's career has brought a variety of opportunities and roles from management, to teaching in a veterinary technology program, to running field clinics in under-served communities on Native American reservations. In 2019, Erin started her own business which provides training to veterinary practices on a variety of topics and consultation on team utilization and in 2021 joined the Veterinary Emergency Group as their Director of Veterinary Nursing Development. Erin has lecture throughout the US and has published articles and a book chapter. Erin is highly involved in the Veterinary Technology community. She is a Past President of both the Massachusetts Veterinary Technician Association and the National Association of Veterinary Technicians in America. She is the Treasurer for PrideVMC and the current President for the Academy of Veterinary Emergency and Critical Care Technicians and Nurses.

LECTURES

Friday, April 21st - pm

(Technicians) 1/2 Day Sponsor: _____ \$2,500

Topics	Time
1) It's Shock, But What Kind?	1 ½ hrs
2) Paediatric Lab vs Adult Yorkie: Same Size, Different Physiology	1 ½ hrs

Saturday, April 22nd - am

(Support Staff) 1/2 Day Sponsor: _____ \$2,500

Topics	Time
1) Seeing Things From Their Perspective – Working Safely with Dogs	1 ½ hrs
2) Seeing Things From Their Perspective – Working Safely with Cats	1 ½ hrs

Saturday, April 22nd - pm

(Technicians) 1/2 Day Sponsor: _____ \$2,500

Topics	Time
1) Monitoring Equipment: Is That Beep Important?	1 ½ hrs
2) Tips From a Vintage Tech: Thriving in a Tough Profession	1 ½ hrs

LECTURES

Sunday, April 23rd - am

(Technicians) 1/4 Day

Sponsor: _____ \$1,250

Topics

Time

1) Assessing and Addressing Pain

1 ½ hr

Sunday, April 23rd - pm

(Full Team) 1/4 Day

Sponsor: _____ \$1,250

Topics

Time

1) How to Show Up: Allyship from an LGBTQ+ Perspective

1 ½ hrs

David Liss, MBA, CVPM, PHR, RVT

Bio

David Liss is a distinguished veterinary business leader holding an MBA, the Certified Veterinary Practice Manager (CVPM) and Professional in Human Resources certifications. David has served as the hospital manager of two different 24-hour emergency and specialty veterinary practices. In a past life, David was a veterinary technician specialist working on the floor as an ER-ICU Technician for more than 10 years. Winner of the Speaker of the Year award at WVC and the RVT of the Year Award from the Southern California Vet Medical Association, David enjoys presenting to veterinary teams and has done so internationally since 2009. David currently is the Director of West Coast Operations for VEG and resides in Los Angeles, CA.

LECTURES

Friday, April 21st - am

(Business Managers) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) How the AVENGERS Beat THANOS – Developing Great Teams 1 ½ hrs
- 2) Think Like a CEO – Strategic Mgmt. for the Vet Mgmt. Professional 1 ½ hrs

Friday, April 21st - pm

(Business Managers) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) Think Like a CEO – Financial Management 1 ½ hrs
- 2) Carrot or the Stick – Motivating the Team 1 ½ hrs

LECTURES

Saturday, April 22nd - pm

(Support Staff) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|---|---------|
| 1) Triage – How to Properly Handle Emergencies | 1 ½ hrs |
| 2) Didn't You Hear Me? Communication and Why it is So Difficult | 1 ½ hrs |

Sunday, April 23rd - am

(Business Managers) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|---|---------|
| 1) Why Vet Clients Don't Like Rounded Prices: Behavioural Economic Insights on Your Clients | 1 ½ hrs |
| 2) Recruiting Staff in Tough Times | 1 ½ hrs |

Sunday, April 23rd - pm

(Business Managers) 1/4 Day

Sponsor: _____ \$1,250

Topics

Time

- | | |
|---|---------|
| 1) Leading Your Employees to Dream More, Learn More and Do More | 1 ½ hrs |
|---|---------|

Bash Halow, CVPM, LVT

Bio

Bash is a graduate of the College of William and Mary, a certified veterinary practice manager and a licensed veterinary technician. As a veterinary business advisor and a veteran practice manager with more than 20 years of experience, Mr. Halow has helped dozens of veterinary hospitals understand how to build stronger teams and responsibly and ethically grow their businesses. He is a frequent contributor to Vetted, DVM 360 and is a member of the editorial advisory board for the Fetch360 veterinary conferences. He has been an invited speaker at all the major U.S. veterinary conferences including AVMA, AAHA, VMX, Western, Midwest, CVC, IVECCS; state associations, and international conferences like APVC, OVMA, the Alberta Veterinary Medical Association and addressed the Veterinary Management Association at the House of Lords, London, in June 2018. He is a member of the American Animal Hospital Association, the PVMA, founder and member of the New Jersey Veterinary Hospital Management Association, founder of the Big Apple Veterinary Management Association in New York City, and proud member of the Veterinary Hospital Managers Association. Mr. Halow was the 2013 recipient of the Pennsylvania Veterinary Medical Association's President's Award for management education in the state of Pennsylvania. He resides in New York City

LECTURES

Saturday, April 22nd - am

(Business Managers) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|---|---------|
| 1) 5 Uncomfortable Truths about your Practice Worth Knowing | 1 ½ hrs |
| 2) Communication and Workflow in the Age of Stress | 1 ½ hrs |

Saturday, April 22nd - pm

(Business Managers) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|--|---------|
| 1) Numbers to Watch in a Wobbly Economy | 1 ½ hrs |
| 2) The Real Reasons Your Employees Don't Give a Sh*t & Valuable Employee Conversations | 1 ½ hrs |

LECTURES

Sunday, April 23rd – am

(Full Team)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) Give Me A Break & The Essential CSR Part I
- 2) The Essential CSR Part II & Talk to the Animals

1 ½ hrs

1 ½ hrs