

APVC 2025 Speaker Sponsorship Opportunities Appendix

1. Email registration forms as soon as possible. Every year potential exhibitors are turned away from exhibiting at APVC due to restricted space. APVC committee also completed a delegate survey in 2024 to better understand the exhibitor category interest level from the delegates perspective, and we will consider this data when making exhibitor participation decisions moving forward.
2. Understanding that loyalty to APVC over time and sponsorship level offered matter, booths are granted first based on exhibitor category fit, then to sponsors at the platinum, gold and silver levels, then to exhibitors who have been with us in the past, and fourth to new registrants. New registrants will be considered, first on exhibitor category fit, secondly on sponsorship level and thirdly on an earliest registration submission basis. Having exhibited the previous year doesn't automatically guarantee participation the following year as per the above conditions, and if you send in your registration and there isn't an available booth space, your company will be placed on a waiting list for this year's conference. Payment will not be processed until booth space is available.
3. Once approved for participation your sponsorship ranking will be determined solely by the total sponsorship commitment value. A company sponsoring \$11,000 will have sponsorship opportunity priority over a company sponsoring \$10,000, even though both are classified as platinum sponsors, and therefore be provided the opportunity of first selection of their sponsorship choices, followed by the second ranked sponsor and so on. Speaker and other sponsorship opportunities selected (see associated document) are combined to determine sponsorship ranking.
4. Sponsors will be granted prime locations in the exhibit areas.

TO VIEW THE 2025 APVC SPEAKER / TOPIC SCHEDULE VISIT www.apvc.ca

Dr. Anthony Fischetti, DVM, MS, DACVR

Bio

Dr. Fischetti is the Service Head of Radiology and Radiation Safety Officer at Animal Medical Center (AMC). He received his undergraduate and veterinary degrees from Cornell University (1997, 2001), internship training at the University of Pennsylvania (2001-2002), and Residency/Master's Degree from Ohio State University (2002-2015). He is an executive council member of the American College of Veterinary Radiology (ACVR) and Webmaster of the ACVR.com website. He is the resident director for the AMC's Diagnostic Imaging Residency, Adjunct Professor of Radiology at Western University Veterinary College, and overseas teaching of over 50 interns, residents, and students each year at AMC. Dr. Fischetti speaks nationally and internationally on a variety of topics related to veterinary radiology.

LECTURES

Friday, April 25th - am

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Basic Radiology of the Thorax	1 ½ hrs
2) Pneumonia in Cats vs. Dogs: Not So Basic Radiology of the Thorax	1 ½ hrs

Friday, April 25th - pm

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Are All Bulldogs Abnormal? Breed Variation in Radiology	1 ½ hrs
2) Diffuse Liver Disease in Dogs and Cats	1 ½ hrs

Saturday, April 26th - am

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Point of Care Ultrasound for the Abdomen	1 ½ hrs
2) Point of Care Ultrasound for the Thorax	1 ½ hrs

LECTURES

Saturday, April 26th - pm
(Veterinarians) 1/2 Day

Sponsor: _____ \$3,500

Topics

- 1) Radiology Case Challenges Part I
- 2) Radiology Case Challenges Part II

Time

1 ½ hrs
1 ½ hrs

Dr. Jenifer Chatfield, DVM, DACZM, DACVPM

Bio

Dr. Jenifer Chatfield is the Staff Veterinarian at 4J Conservation Center, an instructor for FEMA/DHS courses, and a Regional Commander for the National Disaster Medicine System Team. She graduated from Texas A&M University's CVM and has pursued emergency medicine and zoo medicine throughout her career. She owned two emergency clinics and has been the Senior Veterinarian in a zoo. She completed fieldwork in Madagascar and South America and continues to explore new areas of medicine as an Associate Editor for the Journal of Zoo and Wildlife Medicine for more than 10 years.

Dr. Chatfield is a Medical Reserve Corps member and developed the "Veterinary Support to Zoological Animals in a Disaster" for the National Veterinary Response Teams training curriculum. Dr. Chatfield has chaired the Florida Veterinary Medical Association's (FVMA) One Health Committee and co-chaired FVMA's Disaster Response Committee.

LECTURES

Friday, April 25th - am

(Veterinarians)

1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- 1) CIRDC (Canine Infectious Respiratory Disease Complex)
Why So Complicated? 1 ½ hrs
- 2) Guardians of the Gateway! The Secret World of Mucosal Immunity 1 ½ hrs

Saturday, April 26th - am

(Veterinarians)

1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- 1) Canine Leptospirosis: Clinical Presentations
& Updates in Recommendations 1 ½ hrs
- 2) Risky Business: Occupational Hazards & Disease Transmission 1 ½ hrs

LECTURES

Sunday, April 27th - am

(Veterinarians) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|---|---------|
| 1) Influenza: Is the Sky Falling? | 1 ½ hrs |
| 2) That's How You Get That? Infectious Disease Pathogens & Transmission | 1 ½ hrs |

Sunday, April 27th - pm

(Veterinarians) 1/4 Day

Sponsor: _____ \$1,750

Topics

Time

- | | |
|---|---------|
| 1) Zoonotic Risks in Exotic Pets:
Understanding the Hidden Dangers to Human Health | 1 ½ hrs |
|---|---------|

Dr. Amy Thomson, DVM, DAVDC

Bio

Dr. Amy Thomson is a specialist in small animal dentistry & oral surgery. She began her career in small animal general practice and while challenging at times she was fortunate to gain a great deal of dentistry CE. The more she learned the more her passion for dentistry grew as well as a desire to become a specialist. While Dr. Amy enjoys all aspects of clinical practice as Board Certified Veterinary Dentist™, she also very much enjoys providing continuing education for all veterinary professionals in small animal general practice. There is a huge demand for veterinary dentistry and oral care, and she wants to support general practice teams to provide the best care to their patients.

LECTURES

Friday, April 25th - am

(Veterinarians)

1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- 1) Foundations of Dentistry: Awake & Anesthetized Oral Exam and Dental Blocks 1 ½ hrs
- 2) Periodontal Disease: Diagnostics & Treatments 1 ½ hrs

Saturday, April 26th - pm

(Veterinarians)

1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- 1) Broken Bites and Worn Smiles: Navigating These Dental Challenges 1 ½ hrs
- 2) Cat Class: All Things Feline Dentistry 1 ½ hrs

Sunday, April 27th - am

(Veterinarians)

1/4 Day

Sponsor: _____ \$1,750

Topics

Time

- 1) Dental Radiology 1 ½ hrs

LECTURES

Sunday, April 27th - pm

(Veterinarians) 1/4 Day

Sponsor: _____ \$1,750

Topics

Time

1) Oral Tumors: How to Biopsy and Treat

1 ½ hrs

Dr. Terry Curtis, DVM, MS Diplomate ACVB (Veterinary Behaviorist)

Bio

Dr. Curtis graduated with honors from the University of Florida College of Veterinary Medicine in 1997. She worked as a feline-only practitioner in Florida until the summer of 2000 when she began her residency in Veterinary Behavior at the University of Georgia, Athens. Concurrently, she received a Master of Science in Psychology investigating grooming behavior in the domestic cat. Completing her residency in June 2003, she joined the team at the University of Florida College of Veterinary Medicine – where she taught two behavior courses for 17 years. Dr. Curtis, a Diplomate of the American College of Veterinary Behaviorists, does house calls in Florida. Author of a number of articles, including book chapters in Veterinary Clinics of North America, the 5th, 6th, and 7th Editions of Blackwell’s Five-Minute Veterinary Consult, and Decoding Your Cat, Dr. Curtis has served as an editorial member for Today’s Veterinary Practice magazine, and the Journal of Feline Medicine & Surgery, and currently serves on the Advisory Board for BluCare and Vet Candy. Dr. Curtis was also a panel contributor to the 2014 AAFP & ISFM Guidelines for Diagnosing and Solving House Soiling Behavior in Cats. She has worked with the Hemingway House cats in Key West – discussing the subject on ABC’s Nightline (July 2007) and was on the NBC Today show (July 2008) talking about fears and phobias in dogs. Dr. Curtis was honored with the Keuka College Alumni Association Professional Achievement Award in 2018. She is currently working on a practical textbook on behavior: Principles of Canine and Feline Behavior Medicine [Wiley Press].

LECTURES

Friday, April 25th - pm

(Veterinarians)

1/2 Day

Sponsor: _____ \$3,500

Topics

Time

1) Intro to Behaviour: Language & Learning is Everything

1 ½ hrs

2) Why Dogs Bite!

1 ½ hrs

Saturday, April 26th - pm

(Veterinarians)

1/2 Day

Sponsor: _____ \$3,500

Topics

Time

1) Still #1 for a Reason: Feline House Soiling - YUCK

1 ½ hrs

2) Feline Aggression: Human Directed and Intercat

1 ½ hrs

LECTURES

Sunday, April 27th - am

(Veterinarians) 1/4 Day

Sponsor: _____ \$1,750

Topics

Time

1) Behavioural Psychopharmacology

1 ½ hrs

Sunday, April 27th - pm

(Veterinarians) 1/4 Day

Sponsor: _____ \$1,750

Topics

Time

1) Noise & Storm Anxiety

1 ½ hrs

Dr. Chris Mariani, DVM, PhD, DACVIM (Neurology)

Bio

Dr. Mariani is the principal investigator and director of the Comparative Neuroimmunology and Neurooncology Laboratory (CNL). He is an Associate Professor of Neurology and Neurosurgery in the Department of Clinical Sciences, College of Veterinary Medicine, North Carolina State University (NCSU-CVM). Dr. Mariani received his DVM degree from the Ontario Veterinary College at the University of Guelph. Following a rotating internship in small animal medicine, surgery, and critical care and a year in general small animal practice, he began a residency in neurology and neurosurgery at the College of Veterinary Medicine, University of Florida. After completion of the residency, Dr. Mariani began graduate work at the College of Medicine, University of Florida, studying nonspecific immunotherapy in a model of glioblastoma multiforme. His PhD degree was awarded in 2006 by the Department of Neuroscience. Dr. Mariani is a Diplomate of the American College of Veterinary Internal Medicine, Neurology subspecialty, and sees referral patients at the Veterinary Teaching Hospital at North Carolina State University.

LECTURES

Friday, April 25th - pm

(Veterinarians)

1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|---|---------|
| 1) Search & Seizure: Looking for New Anticonvulsant Options | 1 ½ hrs |
| 2) Seize the Day: Emergent Tx and Mgmt. of Status Epilepticus | 1 ½ hrs |

Saturday, April 26th - am

(Veterinarians)

1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|---|---------|
| 1) The Gait Exam: Underutilized But Critically Important | 1 ½ hrs |
| 2) Is it Orthopedic or Neurologic? Sorting Our Lamenesses & Paresis in Dogs That Won't Get Up | 1 ½ hrs |

LECTURES

Sunday, April 27th - am

(Veterinarians) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|---|---------|
| 1) Cats are NOT Small Dogs: Feline Neurology in a Nutshell | 1 ½ hrs |
| 2) Pain in the Neck: Diagnosing & Treating Neck Pain in Small Animals | 1 ½ hrs |

Amy Newfield, MS, CVT, VTS (ECC)

Bio

Amy is the owner of Veterinary Team Training where she consults with hospitals and has an online continuing education site for veterinary professionals to grow their skills and knowledge. After working in general practice for many years, Amy found her passion in emergency medicine and went on to obtain her Veterinary Technician Specialist (VTS) in Emergency and Critical Care. She has held several board positions in the Academy of Veterinary Emergency & Critical Care Technicians & Nurses including president. She went on to obtain her master's degree in management and leadership and has published the award-winning and best-selling books "Oops, I Became a Manager" and "Oops, My Team is Toxic" both focused on creating happy veterinary teams. She launched her online CE platform Vet Team Training in 2023 and likes to brag it's the largest online CE platform where only vet techs and vet nurses are the educators. She lives in Massachusetts with her wonderful furry kids where you can find her still pulling floor shifts in an emergency hospital, eating chocolate, running in the woods, competing in agility, and diving in the ocean.

LECTURES

Friday, April 25th - am

(Technicians)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) Caring for the Hospitalized Senior Pet
- 2) Fluid Therapy: Understanding Types & Uses

1 ½ hrs
1 ½ hrs

Friday, April 25th - pm

(Technicians)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) Rule of 20: What is the Best for Critical Patients
- 2) From Poop to Vomit: GI Disease

1 ½ hrs
1 ½ hrs

LECTURES

Saturday, April 26th - am

(Support Staff) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|--|---------|
| 1) Common Illness & Injuries in Dogs & Cats | 1 ½ hrs |
| 2) Triage for Front Office Staff: How to Handle the Surprise Visit | 1 ½ hrs |

Saturday, April 26th - pm

(Business Managers) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|---|---------|
| 1) Turn the Negativity Around: How to Convert a Team's Thinking | 1 ½ hrs |
| 2) Embracing Conflict: It Can Be Healthy | 1 ½ hrs |

Sunday, April 27th - am

(Support Staff) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|---|---------|
| 1) Time Management: How to Make Time Work for You | 1 ½ hrs |
| 2) Communications 101 | 1 ½ hrs |

Sunday, April 27th - pm

(Support Staff) 1/4 Day

Sponsor: _____ \$1,250

Topics

Time

- | | |
|---|---------|
| 1) Difficult Clients: Turning Snappy into Happy | 1 ½ hrs |
|---|---------|

Stephen Niño Cital, RVT, SRA, RLAT, CVPP, VTS- LAM (Res. Anesthesia)

Bio

Stephen Niño Cital is a multi-credentialed veterinary technician specialist with a passion for anesthesia, pain management, and cannabinoid medicine. He has authored numerous articles and contributed to several textbooks, including acting as the lead editor for the first cannabinoid medicine textbook, and the second edition of a pain management textbook expected to be released in 2024. He has many exciting professional highlights but some of his favorites include being part of the scientific team that discovered the acidic cannabinoid forms are absorbed in higher concentrations when consumed orally, discovered a common drug used in anesthesia causes a serious complication known as methemoglobinemia in monkeys, invented a smaller and more practical blood filter for animals during blood transfusions, and gained title protection for veterinary technician specialists. Stephen is the COO of the Veterinary Anesthesia Nerds, LLC, co-founder of the Veterinary Cannabinoid Academy, and Executive Director of the Academy of Laboratory Animal Veterinary Technicians and Nurses. He is a lab manager at Stanford University in the department of neurobiology in addition to the Chief Veterinary Nursing Officer and Director of the Pain and Cannabinoid Medicine services at Remedy Veterinary Specialists. Stephen is an advocate for credentialed veterinary technicians and veterinary technician specialists as well as the BIPOC community.

LECTURES

Friday, April 25th - am

(Technicians) 1/2 Day Sponsor: _____ \$2,500

Topics	Time
1) Pain Medications & How They Work Care for Complex Wounds	1 ½ hrs
2) Pain Management: Complimenting Pharmaceutical Approaches	1 ½ hrs

Saturday, April 26th - am

(Technicians) 1/2 Day Sponsor: _____ \$2,500

Topics	Time
1) Becoming an Anesthesia Mixologist Part I	1 ½ hrs
2) Becoming an Analgesia Mixologist Part II	1 ½ hrs

LECTURES

Saturday, April 26th - pm

(Technicians) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

1) Cannabinoids in the Clinic: Practical Approaches

1 ½ hrs

2) Local & Regional Nerve Blocks

1 ½ hrs

Sunday, April 27th - am

(Technicians) 1/4 Day

Sponsor: _____ \$1,250

Topics

Time

1) Reading B/W the Lines: What Your SpO2 & Capnography is Telling You 1 ½ hrs

Sunday, April 27th - pm

(Technicians) 1/4 Day

Sponsor: _____ \$1,250

Topics

Time

1) Airway Management & Emergency Techniques

1 ½ hrs

Liz Hughston, MEd, RVT, LVT, CVT, VTS (SAIM, ECC)

Bio

Liz practices as a relief veterinary technician and consultant in the San Francisco Bay Area for both general and emergency/specialty practices. She graduated from Foothill College in 2006 and went on to earn her certification as a veterinary technician specialist in both small animal internal medicine and emergency and critical care in 2012. Liz is dedicated to advancing veterinary nursing through training and mentorship and is a frequent and sought-after national and international speaker. In 2013, Liz was awarded the California Registered Veterinary Technician's Association's inaugural RVT of the Year Award, recognizing her efforts to improve veterinary nursing in California and beyond.

Liz is president of the National Veterinary Professionals Union, co-founder of the Veterinary Cannabinoid Academy and the credentialing committee co-chair of the Academy of Internal Medicine for Veterinary Technicians.

LECTURES

Friday, April 25th - pm

(Technicians) 1/2 Day Sponsor: _____ \$2,500

Topics	Time
1) Triage - the First Five Minutes	1 ½ hrs
2) Not So Cute: Acute Anaphylaxis	1 ½ hrs

Saturday, April 26th - am

(Technicians) 1/2 Day Sponsor: _____ \$2,500

Topics	Time
1) Nursing Care for the Respiratory Patient	1 ½ hrs
2) Nursing Care for Pancreatitis	1 ½ hrs

Saturday, April 26th - pm

(Technicians) 1/2 Day Sponsor: _____ \$2,500

Topics	Time
1) If the Gut Works, Use It: Feeding Tubes	1 ½ hrs
2) Solution to Pollution: Top Toxicology Tips	1 ½ hrs

LECTURES

Sunday, April 27th - am

(Technician) 1/4 Day

Sponsor: _____ \$1,250

Topics

Time

- 1) Wrap It Up: Basic Wound Healing & Bandaging

1 ½ hrs

(Business Managers) 1/4 Day

Sponsor: _____ \$1,750

Topics

Time

- 1) Staff Helping Staff: Mentoring in the Veterinary Practice

1 ½ hrs

Sunday, April 27th - pm

(Business Managers) 1/4 Day

Sponsor: _____ \$1,750

Topics

Time

- 1) How to Make the Veterinary Profession a Lifelong Career

1 ½ hrs

Dr. Peter Weinstein, DVM, MBA

Bio

Dr. Peter Weinstein is a husband, father, pet parent, veterinarian and leader. He has been involved with virtually all aspects of veterinary practice from a 15-year old kennel kid to a hospital owner. Organized veterinary medicine has been a passion as well with various roles and leadership and presidencies of Southern California VMA, California VMA, and Vet Partners. He is a published author, most notably of the EMyth Veterinarian-Why Most Veterinary Practices Don't Work and What to Do About It. Currently, he is teaching business and finance at the Veterinary College of Western University.

LECTURES

Friday, April 25th - am

(Business Managers) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|--|---------|
| 1) Patient Lifetime Value: Keeping Clients for LIFE! | 1 ½ hrs |
| 2) Stand Out by Being Outstanding | 1 ½ hrs |

Friday, April 25th - pm

(Business Managers) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|--|---------|
| 1) Leadership & Team Building for Practice Success | 1 ½ hrs |
| 2) Keep Clients Coming Back | 1 ½ hrs |

Saturday, April 26th - am

(Business Managers) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|--|---------|
| 1) One Eye on the Wheel, One Eye on the Dashboard:
Using Your Data for Keeping You on Track | 1 ½ hrs |
| 2) Staff Meetings Suck: What To Do About It | 1 ½ hrs |

LECTURES

Saturday, April 26th - pm

(Support Staff) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) Have You Called Your Practice Recently?
- 2) Exceeding Client Expectations is a Team Sport

1 ½ hrs

1 ½ hrs

Sunday, April 27th - am

(Business Managers) 1/4 Day

Sponsor: _____ \$1,750

Topics

Time

- 1) How to be High Tech & High Touch

1 ½ hrs

Sponsorship Selection (Please Return This Page)

In an effort to help streamline sponsorship selections we are asking that you please fill out the following table. We will do our best to accommodate your choices if possible. Remember that our process is that Platinum choose first, based on the amount of sponsorship. Once all Platinum have chosen, then we will move on to Gold and repeat the process, etc.

We will reach out when it is your turn to make your sponsorship selections and you will have 48 business hours to choose before we move onto the next company.

Thank you so much for your continued support!

Company: _____

Total Sponsorship Amount: _____

Preferred Sponsorships in Order:

	Sponsorship Selection Info	\$ Amount of Selection
<i>Ex.</i>	<i>David Liss, MGR, Friday PM, Think like a CEO and Carrot or Stick</i>	<i>\$3,500</i>
1		
2		
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