

APVC 2022

Speaker Sponsorship Opportunities Appendix

1. Email or Fax registration forms as soon as possible. Every year industries are turned away from exhibiting at APVC due to restricted space.
2. Booths are granted first to sponsors at the platinum and gold levels, then to exhibitors who have been with us in the past and thirdly to new registrants on a first response basis. If you register and pay but no space is available your company will be on the list for future conferences. Should APVC not be able to accommodate your booth registration request, the registration will be refunded by cheque in the full amount. **We cannot guarantee returning exhibitors booth space if your registration form has not been received by Jan 31st 2022**
3. Sponsorship ranking will be determined solely by the total sponsorship commitment value. A company sponsoring \$11,000 will have priority over a company sponsoring \$10,000, even though both are classified as platinum sponsors, and therefore be provided the opportunity of first selection of their sponsorship choices, followed by the second ranked sponsor and so on. Speaker and other Sponsorship opportunities selected (see associated document) are combined to determine sponsorship ranking.
4. Sponsors will be granted prime locations in the exhibit areas.

TO VIEW THE 2022 APVC SPEAKER / TOPIC SCHEDULE VISIT www.apvc.ca

Dr. Judy Rochette, DVM, FAVD, Diplomate AVDC

Bio

Dr. Judy Rochette graduated from the Ontario Veterinary College in 1990. She is a Fellow of the Academy of Veterinary Dentistry and a Diplomate of the American Veterinary Dental College. Dr. Rochette has provided dental services within British Columbia since 1998. Dr. Rochette lectures and is published internationally, is a reviewer for the Journal of Veterinary Dentistry and the Journal of Feline Medicine and Surgery, and is a consultant for the Veterinary Information Network where she helps fellow veterinarians around the world with their dental concerns. Her special interests are oral inflammatory diseases and fracture repairs.

LECTURES

Friday, April 22nd - am

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Decisions, Decisions; Does This Tooth Need Extracting?	1 ½ hrs
2) What's Black & White & Read All Over? Dental Radiographic Interpretation incl. Challenging Cases	1 ½ hrs

Friday, April 22nd - pm

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) The Young and the Old. Dental Pathology or Variation of Normal?	1 ½ hrs
2) And Now it's Your Turn; Critical Review of Home Care Products Including Dental Diets	1 ½ hrs

Saturday, April 23rd - am

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Dogs are NOT Big Cats. CUPS, Eosinophilic Granulomas and Resorptive Lesions	1 ½ hrs
2) Complicated Dental Cases and All that Go With them (Tiny Dogs, Brachycephalic, etc.)	1 ½ hrs

Dr. Ameet Singh, Ass't Professor, BSc, DVM, DVSc, Diplomate ACVS

Bio

Dr. Ameet Singh is an Associate Professor of Small Animal Surgery at the Ontario Veterinary College, University of Guelph. His clinical and research interests include minimally invasive surgery and surgical site infections. Dr. Singh is currently the President of the Veterinary Endoscopy Society and is an ACVS Founding Fellow of Minimally Invasive Surgery. He has published over 80 journal articles and taught numerous workshops and surgical courses internationally. Dr. Singh received his DVM from Atlantic Veterinary College and completed his surgical residency training at the Ontario Veterinary College, University of Guelph.

LECTURES

Friday, April 22nd - am

(Veterinarians)

1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- 1) Back to the Basics – Review of Common Procedures, Smart Suture Choices & Secure Knots
- 2) Urinary Surgery for the Practitioner: Cystotomy, Perineal & Scrotal Urethrostomy

1 ½ hrs
1 ½ hrs

Saturday, April 23rd - pm

(Veterinarians)

1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- 1) Introduction to Thoracic Surgery
- 2) Current Mgmt. of Brachycephalic Obstructive Airway Disease

1 ½ hrs
1 ½ hrs

LECTURES

Sunday, April 24th – am

(Veterinarians) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- 1) GI Surgery: Tips and Tricks to Reduce Complications
- 2) Controversies in Gonadectomy

1 ½ hrs

1 ½ hrs

Sunday, April 24th – pm

(Veterinarians) 1/4 Day

Sponsor: _____ \$1,750

Topics

Time

- 1) Cholecystectomy – Biliary surgery for the practitioner!

1 hr

Dr. Karen L. Overall, DVM, BA, MA

Bio

Dr. Karen L. Overall has BA, MA and VMD degrees from the University of Pennsylvania and a PhD degree from the University of Wisconsin-Madison. She did her residency training in veterinary behavioural medicine at the University of Pennsylvania and is a Diplomate of the American College of Veterinary Behaviourists (DACVB). Dr. Overall ran the Behavior Clinic at Penn Vet for more than a dozen years. She has also served on the faculty of Penn Med. Dr. Overall is a Professor of Behavioural Medicine at Atlantic Veterinary College, UPEI and lectures at veterinary schools world-wide.

Dr. Overall the author of hundreds of scholarly publications, textbook chapters, commentaries, etcetera and the texts Clinical Behavioural Medicine for Small Animals (1997; Elsevier) and Manual of Clinical Behavioural Medicine for Dogs and Cats (2013; Elsevier) and of the DVD, Humane Behavioural Care for Dogs: Problem Prevention and Treatment (2013; Elsevier). She is the editor-in-chief for Journal of Veterinary Behaviour: Clinical Applications and Research (Elsevier)..

LECTURES

Friday, April 22nd - pm

(Veterinarians)

1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|--|---------|
| 1) Pandemic Puppies – Are They Really Worse or Are they Just Rescued? | 1 ½ hrs |
| 2) How Myths About Separation Anxiety Damage Dogs:
New Data Suggests New Approaches | 1 ½ hrs |

Saturday, April 23rd - am

(Veterinarians)

1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|---|---------|
| 1) Generalized Anxiety Disorder: Does Everyone Have This? | 1 ½ hrs |
| 2) Early Life-Stage Risk for Kittens and Later Aggression | 1 ½ hrs |

LECTURES

Sunday, April 24th - am

(Veterinarians) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|---|---------|
| 1) When is a Dog with Aggressive Behaviour Truly Aggressive? | 1 ½ hrs |
| 2) How Does Behavioural Medication Really Work? Hint.
It's not an antibiotic | 1 ½ hrs |

Sunday, April 24th - pm

(Veterinarians) 1/4 Day

Sponsor: _____ \$1,750

Topics

Time

- | | |
|--|------|
| 1) Getting Comfortable with Medication to Ease Office Visits | 1 hr |
|--|------|

Dr. Serge Chalhoub, BSC, DVM, DACVIM (SAIM)

Bio

Serge Chalhoub graduated the Faculté de médecine vétérinaire (FMV) of the Université de Montréal in 2004. Serge followed this with a one-year rotating small animal clinical internship at the same institution. Serge pursued a residency in small animal internal medicine at the Animal Medical Center (AMC) in New York City. He stayed on at the AMC as their first renal/hemodialysis fellow and then as a staff doctor. Dr. Chalhoub has been a faculty member at the University of Calgary's Faculty of Veterinary Medicine (UCVM) since 2012. He was the recipient of the 2013 and 2021 Canadian Veterinary Medical Association's Teacher of the Year Award, the 2015 University of Calgary Team Teacher of the Year Award, and the 2017 Carl J. Norden Distinguished Teacher Award. He has authored and co-authored numerous scientific articles and book chapters on veterinary point of care ultrasound, renal and urinary medicine, and lectures around the world on these topics.

LECTURES

Friday, April 22nd - am

(Veterinarians) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|--|---------|
| 1) Proteinuria: The Silent Killer | 1 ½ hrs |
| 2) Acute Kidney Injury: It's Not Always the Kidney's Fault | 1 ½ hrs |

Friday, April 22nd – pm

(Veterinarians) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- | | |
|--|---------|
| 1) FLUTD: Cats are Aliens from Outer Space | 1 ½ hrs |
| 2) Canine Cystoliths and UTIs: When They Come Back Over and Over | 1 ½ hrs |

LECTURES

Saturday, April 23rd – pm

(Veterinarians) 1/2 Day

Sponsor: _____ \$3,500

Topics

Time

- 1) Leptospirosis: An Old-World Disease Making a Comeback
- 2) Inflammatory Bowel Disease: Is it Always a Bad Diagnosis?

1 ½ hrs

1 ½ hrs

Dr. Michele Gaspar, DVM, DABVP (feline practice), MA, LCPC

Bio

Dr. Gaspar is a Chicago-based feline specialist and psychotherapist and runs a private psychotherapy practice. She is a Diplomat of the American Board of Veterinary Practitioners (Feline Practice) and consults on Feline Internal Medicine for the Veterinary Information Network. Michele has worked in private practice and animal shelters and holds a Master's Degree in Counseling. Dr. Gaspar facilitates an annual mindfulness meditation course for VIN and provides an annual retreat for veterinarians. As a member of the VIN Vets4Vets team she offers help to colleagues with professional and personal issues.

LECTURES

Saturday, April 23rd – am

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Analyzing Analytes: Getting the Most From Your Cats Bloodwork	1 ½ hrs
2) Sneezing, Snorking, Coughing & Wheezing: Upper and Lower Respiratory Dx in Cats	1 ½ hrs

Saturday, April 23rd - pm

(Veterinarians) 1/2 Day Sponsor: _____ \$3,500

Topics	Time
1) Beyond Hairballs – Feline GI Dx and Hepatobiliary & Pancreatic Disorders	1 ½ hrs
2) It's More (Maybe) than CKD: Feline Renal Disease	1 ½ hrs

LECTURES

Sunday, April 24th – am

(Full Team)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|---|---------|
| 1) Mindful Practice: Attending to Ourselves, Our Clients & Our Patients | 1 ½ hrs |
| 2) Burning Bright, Not Burning Out | 1 ½ hrs |

Sunday, April 24th – pm

(Full Team)

1/4 Day

Sponsor: _____ \$1,250

Topics

Time

- | | |
|---|-------|
| 1) Using Mindfulness: Healthy Professional & Personal Lives | 1 hrs |
|---|-------|

Monique Feyrecilde, CVT, VTS (Behaviour)

Bio

Monique's interest in animal Behaviour and intelligence began as a child with her first dog. She apprenticed with a local trainer and entered the veterinary profession as an assistant. By 1997 she was offering private consultations in training and animal Behaviour. In 1999 through "Teaching Animals" she began offering in-home consultations as well as group classes at the Seattle Agility Center. Since 2001 she has offered Behavioural consultation in a hospital setting. She received her Licensed Veterinary Technician designation in 2001 and her VT Specialist in Behaviour in 2011.

She is the former President of the Veterinary Behaviour Technicians and Past President and Committee Chair of the Academy of Veterinary Behaviour Technicians, the governing body for VTS certification. She has also worked in wildlife rehabilitation and release, and with evaluating, rehabilitating and matching dogs with their new families.

LECTURES

Friday, April 22nd - am

(Technicians)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|--|---------|
| 1) The Science of Learning: Classical Conditioning, Desensitization, Operant Conditioning and ABC's of Behaviour | 1 ½ hrs |
| 2) The Science of Learning: Applied Knowledge, Case Examples for Behaviour | 1 ½ hrs |

Friday, April 22nd - pm

(Technicians)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|---|---------|
| 1) Preventing Behavioural Relinquishment in 2022
Canine and Feline | 1 ½ hrs |
| 2) Happy Pills: Behaviour Pharmacology for Technicians | 1 ½ hrs |

LECTURES

Saturday, April 23rd - am

(Technicians) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|--|---------|
| 1) Cooperative Care: Pet Owner and Veterinary Team Working Together For Better Outcomes: Part I | 1 ½ hrs |
| 2) Cooperative Care: Pet Owner and Veterinary Team Working Together For Better Outcomes: Part II | 1 ½ hrs |

Saturday, April 23rd - pm

(Support Staff) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|---|---------|
| 1) Pet's Eye View of a Clinic Visit | 1 ½ hrs |
| 2) Practical Behaviour Modifications and Nail Trim Magic! | 1 ½ hrs |

Tasha M. McNerney, BS, CVT, CVPP, VTS

Bio

Tasha has more than 15 years as a Certified Veterinary Technician. She has a Bachelor's degree in Wildlife Biology and an Associate's Degree in Veterinary Technology. She became a Certified Veterinary Pain Practitioner in 2015 and received her Veterinary Technician Specialty in Anesthesia and Analgesia in 2016. She has authored articles on anesthesia and pain management and co-authored a chapter in the textbook "Pain Management for Veterinary Technicians" and hosted the web-based series "Coffee on the Couch" in partnership with DVM 360.

LECTURES

Saturday, April 23rd - am

(Technicians) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) Ins and Outs of the Anesthetic Machine
- 2) Understanding Capnography

1 ½ hrs
1 ½ hrs

Saturday, April 23rd - pm

(Technicians) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) Avoiding the Hypos in Veterinary Anesthesia
(Hypothermia/Hypotension)
- 2) Breed Specific Considerations for Anesthesia

1 ½ hrs
1 ½ hrs

LECTURES

Sunday, April 24th - pm

(Technicians) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

1) Top Anesthesia Myths

1 ½ hrs

2) Choose Your Own Adventure Case Studies

1 ½ hrs

Sunday, April 24th - pm

(Technicians) 1/4 Day

Sponsor: _____ \$1,250

Topics

Time

1) After Anesthesia. Ways We Can Help with Acute and Chronic Pain

1 hr

Candice Hoerner, CVT, VTS (dentistry)

Bio

Candice has been a Certified Veterinary Technician since 2004 and received the designation of Veterinary Technician Specialist in Dentistry (VTS) in 2011. She is currently President of the Academy of Veterinary Dental Technicians and is Past-President of the Big Sky Veterinary Technician Association. She enjoys sharing her passion for dentistry through lectures, wet labs, and in-clinic training sessions internationally through her company, Big Sky Veterinary Dentistry Education LLC.

LECTURES

Friday, April 22nd - am

(Technicians)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) Am I Imagining Things? How to recognize and chart oral pathology 1 ½ hrs
- 2) Dental Info for Technicians X-ray Vision for the Super Hero 1 ½ hrs

Friday, April 22nd - pm

(Technicians)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) Fun with Dental Instrumentation 1 ½ hrs
- 2) The Dental Concierge: How to Advocate for the Pet and the Practice with Gold Standard Cleaning Techniques 1 ½ hrs

Saturday, April 23rd - pm

(Technicians)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) Anesthetic Management of the Dental Patient 1 ½ hrs
- 2) Check MEOWT: Top Feline Oral Conditions 1 ½ hrs

Darren Osborne, MA

Bio

Darren Osborne is the Director of Economic Research for the Ontario VMA and Economic Consultant for the Veterinary Hospital Managers Association, several State VMAs, the Canadian Veterinary Medical Association and veterinary study groups across North America. Darren attended York University and completed his Master's Degree in Economics in 1992. When he is not crunching numbers, you can find Darren trying to outrun the pandemic with long trail runs, extended canoe trips and marathon swims.

LECTURES

Friday, April 22nd - am

(Business Managers) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|--|---------|
| 1) Balancing Your Work
Stop Ruining Your Life by Trying to Make Your Client's Lives Perfect | 1 ½ hrs |
| 2) Paying a Living Wage | 1 ½ hrs |

Friday, April 22nd - pm

(Business Managers) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|--|---------|
| 1) Metrics for Managing Mental Health | 1 ½ hrs |
| 2) How to Raise Your Fees After a Pandemic | 1 ½ hrs |

Dr. Cindy Adams, PhD, MSW

Bio

Dr. Adams is a professor in the Department of Clinical and Diagnostic Science at the University of Calgary School of Veterinary Medicine where she directs the Clinical Communications Program for the first 3 years of the DVM program, and conducts research related to communication in veterinary practice settings, veterinary education, and human-animal interactions. She also assists veterinary and animal health technology schools across North America to design their communication programs.

She founded and chairs the International Conference on Communication in Veterinary Medicine, founded and sits on the board of the International Veterinary Communication Institute, and is a faculty member for the Institute for Healthcare Communication, New Haven Ct. She is also the author of the handbook: Skills for Communication in Veterinary Medicine.

LECTURES

Saturday, April 23rd - am

(Business Managers) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) The Power of Feedback Part I
- 2) The Power of Feedback Part II

1 ½ hrs
1 ½ hrs

Saturday, April 23rd - pm

(Business Managers) 1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- 1) Leading from Within Part I
- 2) Leading from Within Part II

1 ½ hrs
1 ½ hrs

LECTURES

Sunday, April 24th – am

(Full Team)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

1) Communication in Practice is NOT a Soft Skill Part I

1 ½ hrs

2) Communication in Practice is NOT a Soft Skill Part II

1 ½ hrs

Sunday, April 24th – pm

(Full Team)

1/4 Day

Sponsor: _____ \$1,250

Topics

Time

1) How to Create a Healthy Practice Culture

1 hrs

Debbie Lawrence

Bio

Debbie Lawrence is a life and business coach and President of Abundant Living Inc. She has spent more than three decades gaining experience as a coach, teacher, consultant, and facilitator. She authored “Standing in Your Light: Women and Entrepreneurship”, and is the former director of the Professional Ethics Review Committee for the International Association of Coaches. She has also written for the Nova Scotia Business Journal and other publications. She has been a college principal, and has worked for IBM and Gulf Canada, was Vice President of KeyCorp Inc. and is the recipient of the Nova Scotia Champion Ambassador Award for Workplace Education. She is now fully dedicated to her coaching practice.

LECTURES

Saturday, April 23rd - am

(Support Staff)

1/2 Day

Sponsor: _____ \$2,500

Topics

Time

- | | |
|--|---------|
| 1) Communication: Four Common Styles
& Understanding Non-Verbal Cues | 1 ½ hrs |
| 2) Listening Techniques & Understanding Conflict. Strategies
for Building Effective Customer Interactions in 2022 | 1 ½ hrs |

Dr. David Andrews, PhD (Mgt), Retired US Navy, Marine Corps, Purple Heart Recipient

Bio

Dr. Andrews served more than 21 years on active duty with the United States Navy, Marine Corps, and Air Force. He was deployed four times before being seriously wounded-in-action while serving as combat advisor in Afghanistan. After retiring for medical reasons due to his wounds, he served as Senior Intelligence Officer for the Defense Intelligence Agency where his duties included working with Joint Staff and NORAD-US Northern Command. He was named the 2015 Department of Defense Civilian Employee with a Disability. Dr. Andrews is currently President of the Remount Foundation, an organization that helps veterans and their families to heal through the use equine assisted learning. He founded and is President of Purple Heart Consulting which specializes in resilience, leadership and organizational culture. He has served two terms as Colorado's elected commander of the Military Order of the Purple Heart. He is also the recipient of the Purple Heart. He has met with government leaders including the President to discuss the challenges facing wounded warriors.

Dr. Andrews has a PhD in Management and speaks frequently on resilience, suicide awareness and prevention, and overcoming adversity. He also serves as a university adjunct professor in management and strategy. He credits his recovery to his wife and four children who encouraged him to get better and to adjust to life with injuries.

LECTURES

Sunday, April 24th – am

(Full Team) 1/2 Day Sponsor: _____ \$2,500

Topics	Time
1) Organizational Culture & Resilience Workshop: Part I	1 ½ hrs
2) Organizational Culture & Resilience Workshop: Part II	1 ½ hrs

Sunday, April 24th – Key Note Speaker – (Full Team – Noon)

(Full Team) 1/4 Day Sponsor: _____ \$3,500

Topics	Time
1) Horseback with Heroes	1 hrs